## **Corporate Plan: Key Priority Performance Targets for 2017 to 2018 – Phase Two**

# Providing quality parks, nature reserves and other public spaces Supporting ar

## Maintain external accreditation to recognise the quality of: (C&WC) ) (Target Achieved)

o Alexandra Recreation Ground 31 March

Keeping our borough clean and green

o Ewell Court Park 31 March

that are safe, pleasant, and well maintained:

- o Rosebery Park 31 March
- Produce an Operational Management Plan for: (C&WC)
- o Rosebery Park; Ewell Court 31 March
- Local Biodiversity Action Plan (LBAP):
  - Undertake the scoping exercise for a Borough-wide veteran tree survey 31 October 2017
  - Complete inspections and compile the data on veteran trees for two wards by 31 March
- Complete refurbishment of: (C&WC)
  - o Rosebery Park pond 31 March
  - Tennis courts in Alexandra Recreation Ground 30 Sept (Target Achieved)
  - Basketball courts in Alexandra Recreation Ground 30 Sept (Target Achieved)

# Accommodating sustainable development whilst protecting the green belt in accordance with Policy: (L&PPC)

- Complete issues and options consultation on the partial review of the Core Strategy by 30 September (*Target Achieved*)
- Issue the pre-submission consultation for the Partial Review of the Core Strategy by 31 March

# Introducing a premium weekly waste and recycling service as standard for all residents and encouraging more household waste to be recycled: (EC)

- Implement the new simply weekly recycling service to all residents by 30 July 2017
- Recycle 53% domestic waste by 31 March
- Promote household recycling by holding:
  - o 20 road shows, and 3 school events 31 March
- Over the year at least 99% of bins to be collected on average each week 31 March

#### Keeping the streets and open spaces clean and tidy: (EC)

- Twice yearly street cleansing survey based on a random selection of 113 areas achieving a cleanliness rating of Grade B or above in 65% of all selected streets
  - o Phase 1 (Apr to Aug) to be reported in September
  - o Phase 2 (Sept to Mar) to be reported at year-end
- Fly tips:
  - Investigate all fly-tips within five working days of being reported to Operational Services
  - Remove 95% of all fly-tips on Council owned land (with the exception of hazardous waste) within five working days of being reported to Operational Services 31 March

# Taking action to reduce graffiti, littering, flyposting, illegal advertising and dog fouling: (EC)

• To identify options for future enforcement action and report to Committee 31 March

## **Supporting our community**

# Supporting and enabling the delivery of affordable homes: (C&WC)

 Secure two additional residential properties to be used as temporary emergency accommodation and ensure occupation within one month of completion or after works completed 31 March

### Helping those at risk of homelessness: (C&WC)

- At least 15 households accommodated through the private sector leasing scheme by 31 March
- Have no more than 50 households living in emergency nightly paid temporary accommodation per month 31 March

## Promoting healthy and active lifestyles, especially for the young and elderly: (C&WC)

- Leisure development strategy: (Target Achieved)
  - Deliver Epsom & Ewell entry into the Surrey Youth Games 31 July 2017
- Community & Wellbeing Centre:
  - To obtain approval for a programme of refurbishment work at the Community & Wellbeing Centre and carry out the works by 31 March
  - Increase membership by a further 55 by 31 March
  - Promote increased use by under 55s by holding at least three taster sessions/activities 31 March
- Implement new FlexiRoute system by 28 February 2018
- To establish a health and wellbeing officer group by 30 June 2017 which will:
  - Conduct a workforce health and wellbeing gap analysis by 30 August 2017
  - Health and well-being strategy with agreed targets reported and approved by the committee 31 January 2018
  - o Implement the 2017/18 targets in our Health and Wellbeing Strategy by 31 March
- To adapt the Wellbeing Centre to accommodate a high-needs day care facility for eight clients 31 March

### **Encouraging and supporting volunteering initiatives: (EC)**

- Support at least three community/volunteer clean up campaigns by 31 March
- Introduce a programme for raising awareness of volunteering initiatives in Epsom & Ewell by 31 March

## Developing multi-skilled and motivated staff: (S&R)

 Present proposals for a revised pay structure to HR Panel and S&R Committee by 31 October 17 (Target Achieved)

**Managing our resources** 

- Present proposals for a revised appraisal scheme to the Leadership Team and HR Panel by 31 December 17 (Target Achieved)
- Hold three Managers Huddle's to support the development of all EEBC managers by 31 March
- To consult with staff on a range of initiatives including management competencies, revised HR policies including the Attendance Management and Capability, and the appraisal process by 31 March

### Providing services digitally:

- Complete phase 2 of the website by 31 December 2017 (S&R)
- Develop the Customer Experience Strategy and report to S&R by 31 March
- Introduce new pay machines with contactless payment facilities as part of a refurbishment programme in: **(EC)** 31 March *(Target Achieved)* 
  - o Depot Road car park; Upper High Street car park
- 100% of all housing clients to complete applications digitally by 31 March (S&R)

## Identifying new sources of revenue and maximising our existing income:

- At least 98.4% of Council Tax collected (S&R)
- At least 99.0% of Business Rates to be collected (S&R)
- Process new Housing Benefit claims within an average time of 28 days (31 March) (S&R)
- Process Housing Benefit change of circumstances within an average time 11 days (31 March) (S&R)
- Increase the catering income from Bourne Hall café and Playhouse bar by an additional £50,000 net (31 March) (S&R) (Target Achieved)
- Secure a combined lettings income from Bourne Hall, Community & Wellbeing Centre, Playhouse and Ewell Court of £462,000 by 31 March (S&R) (Target Achieved)
- Generate £8,000 income from pest control referral service by 31 March (S&R) (Target Achieved)
- Epsom Cemetery extension: (S&R)
- o Conduct ecological and ground water risk assessment by 31 July 2017
- Submit the planning application by 31 December 2017
- To produce a proposal in regards to income generation plan to accompany the Medium Term Financial Strategy by 20 February 2018 (S&R)

#### Delivering further efficiency savings and cost reductions: (S&R)

- E-Tendering system implemented by 31 Oct 2017 (Target Achieved)
- Submit a capital bid and, identify a replacement system for the CRM which meets our business needs, is affordable and sustainable 30 September 2017
- Playhouse: (C&WC)
  - Complete a service review and submit report to Audit, Crime and Disorder and Scrutiny Committee by 23 November 2017 and Community and Wellbeing Committee by 23 January 2018

## Maximising returns from properties and other investments: (S&R)

- To support economic regeneration utilise the Commercial Property Acquisition Fund to purchase a minimum two additional commercial investment properties generating no less than 5% return on investment by 31 March 2018
- To produce a proposal in regards to an Asset Management Strategy and Ten year maintenance plan 31 March 2018

# Supporting businesses and our local economy

# offer: Support the Business Partnership to develop a proposal for a Business Improvement District (BID) with the

intention of holding a Ballot in Oct 2017 (S&R)

Supporting a comprehensive retail, commercial and social

- (Target Achieved)
   To agree and implement a scheme for the allocation of the neighbourhood portion of Community Infrastructure Levy (CIL) (15%) by 31 Aug 2017 (\$&R)
- At least 90% of premises licence application determined within 21 days from the end of the statutory consultation period (L&PPC) 31 March
- Ten percent reduction of 0-2 food hygiene rated food businesses (EC) 31 March (Target Achieved)
- Completion of three storey Houses in Multiple Occupation (HMO) inspection due within the year (C&WC) 31 March
- To complete the refurbishment of 24 South Street, including one retail unit by 31 March (C&WC)

# Maintaining strong links with local business leaders and representative organisations: (S&R)

• To hold at least three business breakfasts by 31 March

## Supporting developers to bring forward the development of town centre sites: (L&PPC)

- Number of major planning applications received\*
- Number of minor planning applications received\*
- Number of other planning applications received\*
- At least 75% of major planning applications determined within 13 weeks
- At least 80% of minor planning applications determined within 8 weeks
- At least 90% of other planning applications determined within 8 weeks
- No more than ten per cent of major planning applications allowed at appeal (using the two-year rolling assessment period defined by the government)

(\* Note: Information only indicator)

# Delivering an affordable Economic Development Strategy: (S&R)

- Plan E (Phase 1):
  - Finalise and agree the design for the Market Place improvements in partnership with Surrey County Council (SCC) by 31 October 2017
- Complete a review of the benefits/disadvantages of establishing a Joint Local Committee and report to S&R by 31 March

## Promoting our Borough as an excellent place to do business:

- Develop the business case for a business hub and report to S&R by 28 November 2017
- Conduct a review of the groups that we contribute to in relation to promoting Epsom and Ewell as a place to do business and evaluate the benefits and effectiveness

	Review options for establishing a local authority trading company through a Member / Officer Working Group and report to S&R by 31 December 2017 (Target Achieved)  (Target Achieved)	from participating in these arrangements by 31 December 2017  • To carry out a corporate review of all marketing and promotions to agree an overall strategy by 31 October (S&R)  • To produce and up to date marketing strategy and action plan for (C&WC):  o Ewell Court House 31 December 2017  o Bourne Hall 31 December 2017

Key: Achieved or on target; Slightly off target not a major concern or slippage; Off target / unlikely to be achieved for projected year or not achieved; Information only indicator\*/No Data